



IPMWORKS Final webinar

“Do we still need IPM?”

DATE: 12 March 2025, 14:00 – 17:00 CET

Online webinar : <https://inrae-fr.zoom.us/j/92376634607>

AGENDA

14:00 -
14:10

INTRODUCTION Nicolas Munier-Jolain, INRAE

A. Main outcomes of the IPMWORKS project (90 min)

Moderated by Seerp Wigboldus

14:10
-
15:40

Nicolas Munier-Jolain, INRAE – IPMWORKS, a specific methodology to promote holistic IPM and reduce the reliance on synthetic pesticides (9 min)

Mette Sønderskov, AU – Mapping of IPM solutions & Progress made in IPM adoption in IPMWORKS farms (9 min)

An IPMWORKS farmer – Testimony of IPM implementation: technical and economical aspects (9 min)

An IPMWORKS Hub Coach – The central role of Hub Coaches for facilitating peer-to-peer learning & IPM adoption (9 min)

Joaquin Balduque, IAMZ – The various IPMWORKS channels for dissemination: on-site demo events, the IPM Resource Toolbox, e-learning modules, YouTube Channel & Social medias (9 min)

Mark Ramsden, ADAS – The IPM Decisions platform: a unique resource for Decisions Support Systems dedicated to IPM (9 min)

Ángela Muñiz Varela, Rebeca Diez, FEUGA – Methodological recommendations for efficient promotion of IPM adoption, based on peer-to-peer learning (9 min)

Nicolas Munier-Jolain, INRAE – The foreseen future of IPMWORKS (4 min)

Q&A (15 min)

Facilitation : Calypso Picaud (CAO)
based on the Q&A functionality of Zoom

Main messages: Even though the SUR proposal has not been adopted by the European Parliament in November 2023, the SUD Directive is still in force. The Farm-to-Fork Strategy includes the two non-legally binding pesticide reduction targets, namely a 50% reduction in the use and risk of chemical pesticides and a 50% reduction in the use of more hazardous pesticides. The Commission publishes each year updates on progress at EU level towards these Farm to Fork pesticide reduction targets. There is still a pressing need to reduce pesticide use in Europe to significantly reduce negative externalities. IPMWORKS have demonstrated that pioneer farmers implementing a holistic approach to IPM are indeed using much less pesticides than current usual farming, and has validated a methodology to foster the adoption of holistic IPM by farmers, based on peer-to-peer learning facilitated by hub coaches. The IPMWORKS consortium is calling for the continuation and extension of the IPMWORKS initiative, to continue the promotion of IPM adoption and the demonstration that a general adoption of IPM would not lead to any issue for food security or farming profitability in Europe. There is a need to find solutions so the general adoption of holistic IPM – and significant reduction in the reliance on pesticides – becomes more clearly an economic opportunity for European farmers rather than a constraint. This is a pre-requisite for a wide acceptance by farmers of this pathway for sustainability.

15 :40

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15 :55

Break

B. Workshop: towards policies to promote holistic IPM, reduce the reliance on pesticide in Europe... and meet the approval of the farming community (40 min)

15:55

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16:35

Moderated by Joaquin Balduque, CIHEAM/IPMWORKS

- **Objective of the workshop:** brainstorming and discussion about possible policies to foster the general adoption of holistic IPM
- **Method:** Use of SLIDO to collect good ideas from the audience. Ideas are shared with the audience, who assigns 'likes' to vote for the preferred suggestions. The authors of the three preferred suggestions are asked to present their idea in 2' max, and then 3' (for each) is dedicated to free open discussion.
- **Timing:**
 - **Presentation of the workshop (rational & method, 5 min)** **Joaquin Balduque**

- **Presentation of IPMWORKS Policy recommendations for fostering the adoption of holistic IPM, and reducing the reliance on pesticide in European agriculture (Hilde Wustenberghs, ILVO, & Seerp Wigboldus, WUR, 10 min)**
- **Collection of ideas (SLIDO, 5 min), and votes from the audience**
- **Suggestion 1: presentation & discussion (10 min)**
- **Suggestion 2: presentation & discussion (10 min)**
- **Suggestion 3: presentation & discussion (10 min)**
- **Conclusion of the workshop**

Joaquin Balduque

16:55 -
17:00

Conclusions - TBD



IPM works

An EU-wide farm network demonstrating and promoting cost-effective IPM strategies

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